

# SFMA Meeting Minutes

February 11, 2025

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## January Meeting Minutes Approval – Approved by Lauren

### Directors' Reports

Ms. Eddowes-Keirnan, MS Color Guard Director

- Finally sold the last floor
- The show isn't finished but we have finally gotten to the end
- Hoping to go out this weekend pending approval of a bus and truck, to make up for the cancelled show during the snow
- Pretty much status quo
- Still need kids, still need parent help.. not you guys but Middle School parents
- Next year would like to get in front of kids to encourage enrollment. Not just advertising on Facebook but also something more demonstrative, maybe at 5<sup>th</sup> grade orientation?

### Officers' Reports

Vice President, Lauren Chychota:

- Salsa sale has been scheduled, opening in March for an April delivery

Treasurer, Sissy Morelock:

- Indoor guard show was a huge success, netted around \$10,000
- Everything in the budget seems to be on track, not worried about anything right now

Assistant Treasurer, Dawn Svendsen:

- SPA is updated with January Raise Right
- The football pool has not been submitted to SPA yet

Secretary, Gwen MacDonell:

- No report

### Committee Reports

Chaperones, Chris Chychota:

- Just waiting to go out
- HS and MS color guards have their bags ready, I cleared out some old things and added some new things
- Need to make another bag for percussion now that there are 2 busses

Concessions, Carrie Rutkowski:

- A sign up genius has been made for the musical, we are just selling light concessions to raise a bit more money
- If we can, please post it on the website volunteer page because it still isn't full

#### Membership / Data:

- 6 new members
- Data is great as always

#### Merchandise, Brynn Lange:

- Knee deep in show shirts and hoodies for both color guard and percussion, sale should be up in the next day or 2 with delivery by the end of March
- Izzie Russell from color guard designed both and they look really good
- Middle School guard is still looking for a design for their shirts
- Working on music in the parks shirts for the middle school trip
  - Lisa – We aren't ready to close that sale yet, there are always stragglers ordering at the last minute. We can probably close it the end of this week. It will be a large order.

#### Raise Right, Lauren Chychota:

- It was a light month but it usually is coming off of November and December
- 176 families signed up as of 2/9/25
  - 105 active families with online payments enabled
  - 15 families purchased \$4563.36 in gift cards
  - Net rebate to SFMA was \$160.76 for an average rebate of 3.52%
  - The 60% share to student SPAs was \$96.46
  - The 40% share to SFMA was \$64.30 was reduced by \$22.00 for shipping for a net return of \$42.30

#### Ram Crew, Tom Kuch:

- Doing pretty good
- High School guard needed some tweaks
- Thank you to everyone who helped decorate the Middle School props
- Still waiting on a backdrop for percussion
  - Sissy: They got the check so it should be coming
- Percussion goes out this weekend to 2 places

#### Dining Crew, Laura Simon: (not in attendance)

- No report

#### Sponsorships, Erika Nelson:

- No report

#### Uniforms, Becki Fretz:

- The new uniforms are in, last night we started numbering all the pieces
- We will need one or two more people on Monday 2/24
- Want to get the uniforms all set and ready to go so that come August, whomever replaces me will be ready to go

#### Vehicles, Karl Weber:

- Both color guard groups have driver volunteers, percussion has a couple
- There isn't any volunteers to drive to Dayton, so I don't even want to think about that

## Ways and Means, Scott Houde:

- Brunch at Downtown was a huge success and netted \$200, it was their first time doing it and they would like to try again
- Bag bingo has a new location in Royersford and the date is set for 3/28
- The Superbowl pool went great, managed to fill all the blocks, no numbers yet
- We are looking for a graphic artist to help design a flyer for trivia night. We are tired of using the same one.
- Looking for some to run the Nothing but Bundt cake fundraiser
- Erika Nelson has volunteered to create a March Madness bracket which will run sort of the same way
- March 11<sup>th</sup> to March 15<sup>th</sup> is the Captain Chucky's fundraiser. This is the first full week of Lent so hopefully that will help us, we get 15% back from the sales
  - Gwen: Magerk's does a dine and donate and offers 15% back. I will try to grab you the request form.

## New Business

- March Executive Board Meeting:
  - Need to change the date to Thursday February 27th
- Music in the Parks:
  - It is a Friday this year so that's good. There are over 100 Middle School students signed up for this trip

## Old Business

- Dayton Trip:
  - We have a color guard meeting with a few parents and Laura to go over food and entertainment, that's tomorrow night.
  - Planning for both groups is pretty much at a stand still because we don't have the itinerary yet
  - Parent prices went out – they are very similar – percussion is a little more because the hotel location
  - These prices won't change unless we end up with a hotel room with just one person in it, but it still won't be more than a \$20 difference

## Meeting Adjourned