

SFMA Meeting Minutes

August 13, 2024

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June Meeting Minutes Approval

Officers' Reports

Vice President, Lauren Chychota:

- First official meeting as Vice President. Very excited to get things done.
- The Thanksgiving Pie fundraiser will come from Frecon Farms this year instead of Linvilla. Found out that Linvilla is factory made and Frecon pies are handmade crust and fruit and sugar and that's it. Frecon Farms is also buying an Ad in the Home show ad book so we should shop from them
- I'll be picking up the flowers for Senior Night
- I'm also going to speak at the parent night on Aug 27th

Treasurer, Sissy Morelock:

- Current budget was approved in June
- Just starting the season so not much to report
- Not using Venmo at all anymore. If that is how people want to pay, they can select the PayPal option and then there is a Venmo link in there. Can also use regular credit cards in the PayPal option, you don't have to have PayPal. Please let someone know if you see Venmo mentioned on the website so we can have it removed

Assistant Treasurer, Dawn Svendsen:

- SPA is up to date for June and July RaiseRight
- Wawa sale hasn't been added yet

Secretary, Gwen MacDonell:

- Started searching for vendors for the Holiday Shoppe. It is the 3rd year so going much easier than before. Will need volunteers day-of but until then it is a sit and wait time as vendors register
- Will be creating the Sign Up Genius for the Home Show. If you want a specific spot, please come tell me after the meeting is over so I can add you before it is sent out to everyone

Directors Reports – none in attendance

Committee Reports

Chaperones, Chris Chychota:

- Purchasing new chaperone stuff for the bags. Some things have expired and others we are just out of. Need to get them ready for the season.
- Sign ups are going well. I am currently leaving my name off so others can sign up and I will just be the extra chaperone. Excited to see a lot of new names on there. Freshmen parents are getting involved.

Concessions, Carrie Rutkowski:

- Sign up genius' have gone out and people are signing up
- Senior Night and Homecoming are when the most help is needed. I won't be there for homecoming
- Eagle Scout project is happening in the home stand. New shelves and cabinets are going in.
- Fridges have been moved into place
- Costco run sign up is also out. This is just an hour or so where we need larger vehicles and some extra hands to pick up all the food at Costco and bring it to the stadium. It's the one volunteer time that you don't need clearances.

Fundraising, Scott Houde:

- Handel's Ice Cream dine and donate is scheduled for August 26th 3p-9p
- Texas Roadhouse is September 19th 4p-10p and they are also donating a raffle basket
- 640 Wawa coupons were sold. The next Wawa sale will be in February.
- As discussed earlier, the Frecon Pie sale is coming
- Joe Corbis is also coming so be on the lookout for that
- Poinsettia sale is coming
- Don't forget all of these are SPA options and there is a trip coming up next year so take advantage of earning the points and sell as much as you can.

Hospitality, Laura Simon:

- Met with Mr. Walls to talk about the schedule and how many meals will be needed. Championships? Met Life?
- Jen Hudgins has agreed to help with scheduling locations and orders
- Keep your eyes out for requests for contributions to pay for all the meals

Membership / Data:

- 83 Membership
- Data is actually getting busy with all of the fundraisers and the marching band essentials coming in
- LAUREN: "Have been seeing lots of new names, hopefully middle school families. Mr. Yoder has been doing well getting info out on the band app and his weekly newsletter"
- LISA: "Do we have a list for ordering for essentials yet?" - yes.

Merchandise, Brynn Lange

- I have stocked up for Merch Sales through the fall, Parent preview night and home show events
- Full set up of all merch at the parent preview night
- Tried to order classics but also some new inventory for the people who have everything
- There will be an on-line sale in September with the items arriving in time for Christmas

Raise Right, Lauren Chychota:

- 167 families signed up for Raise Right
 - 106 families have online payments enabled
 - 10 families purchased \$4960 in gift cards
 - Net rebate to SFMA was \$242.84 for average rebate of 4.9%
 - The student share of the rebates was 145.71
 - The SFMA share of \$97.13 was reduced by \$11 for shipping (only one order was placed in June) for a net return of \$86.13

- In the 7 years that SFMA has been using RaiseRight there has been 1.25 Million Gift Cards sold, \$55,000 in rebates and \$20,000 earned for SFMA
- Giant is offering E-gift cards now so that's exciting, just don't do self checkout when you use them
- Air BnB is on there. So you can enjoy a vacation and earn SPA points!
- Fewer physical gift cards are being ordered so I may change it from twice a month ordering to once a month to save money on the shipping fees.

Ram Crew, Tom Kuch:

- We are in a good spot for the props. New people have been coming out to help which is great
- Everyone please continue encouraging people to sign up for Ram Crew on the Sign Up Genius'
- Towers are out there right now being used for practice. They will eventually light up.

Sponsorships, Erika Nelson:

- Getting lots of new sponsors. It has been really exciting
- Limerick Diner: \$150, Penny's Pizza: \$500, RailRoad Bar and Grill: \$1000, Dry Tech: \$500, Community Music School: \$200, Christina from State Farm: check not in yet

Uniforms, Becky Fretz:

- Everyone has been measured. Diane Crompton took $\frac{3}{4}$ of the alterations home with her. She has been a huge help
- 6 of us organized the entire closet tonight
- The immediate volunteer need is someone to lead the checking of the uniforms, each week, after they are worn, to be sure they are clean and being hung properly. This will probably happen during Monday night practices
- Is anyone interested in taking over the uniforms? My son isn't doing band for his senior year so I'm not going to be around very much

Ram Crew, Karl Weber:

- Both trailers went in for inspection. The old one needed new tires and brakes
- All reservations have been put in for trucks with Penske
- The first away game at Souderton, Mr. Walls wants to take everything
- I would like to try and put everything into the trailers before that night. Maybe between 1-3 during kickball? Or maybe even Monday before practice at 6pm?

New Business

- Essentials Fees:
 - Still waiting on 20 more forms/payments
- Senior Night:
 - 1st home game which is 9/6. It is early but the only opportunity where something else wasn't happening since there are only 5 home games
 - Pictures for the program book will be taken on 8/23 during picture day, also taking Senior photos for the banners at that time
 - We need helpers to corral the kids and to help hang the banners

- Home Show:
 - Cristina Cercio is working on the Ad book this year
 - Working closely with Erika and the sponsors to get them into the book
 - Sign up Genius' are going out. Chuck will also add them to the SFMA website under the volunteer tab
 - Clearance will be listed next to each job. Please make sure you have clearances for what you want to do
 - There are 12 bands plus the middle school and Owen J middles school, so 14 total
 - Start time is 3pm and it ends at 8pm
 - Since this is US Bands and not Cavalcade, we get to compete
 - A committee will be made to run it but it should be the same as it always was
 - The judges critique is being moved back indoors

- Trunk or Treat
 - Mr. Walls sent an email last week about hosting a Trunk or Treat event for 7th-12th grade
 - Looking at a Sunday in the 9th grade lot
 - Do we think it's a good idea? - yes
 - Maybe make it for the elementary schools and not the high school. We will talk with Mr. Slifer